

# PROVIDING THE MOST RELIABLE AND ACCURATE PERFORMANCE DATA IN THE INDUSTRY.

SIMPLIFYING ANALYSIS OF HEALTH INSURANCE BUSINESS



#### Health Coverage PORTAL™

Health Coverage Portal is a complete data solution for health insurance market analysis and competitive intelligence. If you need county-level market share, add County Health Coverage for the latest enrollment estimates by company.

This powerful online database gives you 24/7 access to membership, market share and financials for every company with health insurance business nationwide.

Analyze your market position, track competitor performance and evaluate business opportunities segment by segment: Individual; Group Risk; Group ASO; Small Group; Medicare; Medicaid; supplemental & ancillary lines. Subscriptions include Medicare Business Online, a user-friendly database of CMS-reported Medicare enrollment & market share.

Choose the complete, 50-state Portal, subscribe to a single state, or opt for a few states within a region. Subscription content is flexible.

If you subscribe to a single state or only a few states, add Health Plans USA for access to industry-wide company contacts, enrollment and revenues to track industry trends and analyze competitors beyond your core markets.





# Simplifying analysis of health insurance business with ....

Data-driven competitive intelligence for strategic planning and market analysis

State and county-level enrollment for companies providing Private, Medicare, Medicaid health coverage

Financial performance data powered by NAIC statutory financial statements (licensed NAIC data) redistributor)

Segment-level revenue & expenses, loss ratios, and underwriting gain or loss

Bottom line ... we provide unsurpassed analytic support and reliable data



#### Health Coverage PORTAL<sup>™</sup>

## **Query-driven Tables with Easy Download to Excel**

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#### Health Coverage **PORTAL**<sup>™</sup>

# Market Segment Detail and MLR Indicators

Financials and enrollment detail from the Supplemental Health Care Exhibit (NAIC)

Subscribers may compare data across Parent Companies and Plans or view Detail for a particular plan

Same user-friendly web table design with easy-to-navigate tables and download to excel

## Policies, Covered Lives, Groups and Member Months by Plan and State

Filters	>8 <b>8</b>		Sup	pleme	ental Health Care E	Exhibit Enro	llment & O	ther Indicat	ors					Do	ownload 🛐 🛛
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Parent	•		2022	1	Number of certificates / policies	9,868,213	5,432,964	16,921,691	26,584	3	543	0	1,302	127,426	1,002,93
Selected Parents			2022	2	Number of covered lives	13,787,015	9,218,480	32,367,975	36,028	6	21	0	3,893	265,086	1,062,69
State	•		2022	3	Number of groups	0	996,755	218,227	0	3	526	0	165	5,082	91
Selected States															
Line Item	•		2022	4	Member months	166,737,186	111,980,900	386,184,983	440,897	72	299	0	39,986	2,763,566	12,150,41
Selected Line Items			Totals												
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# Plan by Plan Revenue, Expenses, Preliminary MLRs and other Financials

Mark Farran Associates Enrollment V Health Companies V Pick & Click Medicare V Med Supp V ACA/Marketplace V Other NAIC V NAIC PDF's Add'I. Resources V SHCE V Dev V

Filters	►8 <b>8</b>
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Year	Line	Item	Indiv Comp	Small Grp Comp	Large Grp Comp	Indiv Mini-Med	Small Grp Mini-Med	Large Grp Mini- Med	Expatriate	Expatriate Small Grp	Expatriate Large Grp
2022	1.12	NET ADJUSTED PREMIUMS EARNED AFTER REINSURANCE (Lines 1.8 + 1.9 + 1.10 +1.11)	\$81,256,003,867	\$59,497,105,477	\$181,604,343,432	\$25,996,576	(\$35,659)	\$5,498,419	\$0	\$1,727,302	\$443,460,81
022	2.1	Incurred claims excluding perscription drugs	\$63,969,835,942	\$41,099,046,932	\$142,983,132,514	\$20,319,917	\$11,152	\$4,077,336	\$0	\$6,589,316	\$765,975,49
2022	2.2	Prescription drugs	\$21,319,100,320	\$14,314,877,382	\$45,071,969,177	\$0	\$0	\$0	\$0	\$164,865	\$99,950,54
2022	2.3	Pharmaceutical rebates	\$5,480,580,411	\$4,350,415,731	\$14,068,791,383	\$0	\$0	\$0	\$0	\$0	\$29,074,45
022	2.4	State stop-loss, market stabilization and claim/census based assessments (informational only)	\$165,029,469	\$157,941,361	\$269,304,414	\$0	\$0	\$0	\$0	\$0	\$481,88
2022	3	Incurred medical incentive pools and bonuses	\$365,891,946	\$282,009,909	\$864,081,990	\$0	\$0	\$0	\$0	\$0	\$777,76
022	4	Deductible fraud and abuse detection recovery expenses (MLR use only)	\$11,906,761	\$9,247,815	\$27,415,956	\$0	\$0	\$0	\$0	\$0	ŝ
022	5	TOTAL INCURRED CLAIMS (Lines 2.1 + 2.2 - 2.3 + 3)	\$80,174,247,790	\$51,345,537,905	\$174,850,399,069	\$20,319,917	\$11,152	\$4,077,336	\$0	\$6,754,181	\$837,629,35
2022	5.1	Net assumed less ceded reinsurance claims incurred	(\$9,530,864,446)	(\$737,493,871)	(\$11,855,082,937)	(\$5,466,494)	\$0	\$0	\$0	(\$5,334,100)	(\$522,885,90
022	5.2	Other adjustments due to MLR calculations - Claims	(\$262,572,695)	(\$195,988,568)	(\$388,565,934)	(\$70,816)	\$0	\$0	\$0	\$0	ŝ
022	5.3	Rebates paid	\$547,807,475	\$272,716,192	\$183,611,904	\$1,096,316	\$0	\$881,826	\$0	\$0	:
022	5.4	Estimated rebates unpaid prior year	\$603,525,231	\$275,604,921	\$166,923,472	\$442,050	\$0	\$824,636	\$0	\$0	
022	5.5	Estimated rebates unpaid current year	\$500,058,932	\$325,615,547	\$254,427,753	\$100,000	\$0	\$1,189,931	\$0	\$0	
022	5.6	Fee-for-service and co-pay revenue	\$70,873	\$1,226,992	\$3,694,002	\$0	\$0	\$0	\$0	\$0	

1 - 49 of 49 items

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# Need More Data? Use "Pick & Click" Custom Spreadsheet Builder

	Mark Farrah ASSOCIATES	Enrollmen	t 🔻	Health Companies 🔻 Pick & Click Medicare 👻 Med Supp 👻 ACA/Marketplace 👻 Other NAIC 🔻	NA	IC PD	'F's Ac
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				► 4-Revenue: Select All		=	Plan ID
				► 5-Expenses: Select All		=	Compa
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				► 6-Members & Member Months: Select All		=	Total Ca
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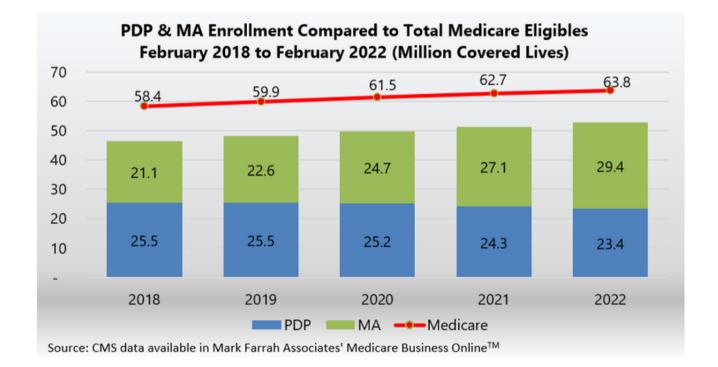
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Assets	<b>◎   ●  </b> ⑪
Capital & Surplus (Net Worth)	<b>〇   〇  </b> ①
revenues	<b>⊙                                     </b>
come or loss	<b>♀   ♥</b>   ⑪
member months	<b>◎   ●</b>   ⑪
direct premiums	<b>♀   ♥</b>   ⑪
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# CMS-reported Managed Medicare Enrollment and Market Share

# Track MEDICARE ADVANTAGE and PART D membership by plan

Medicare Business ONLINE™



COMPETE more effectively for SENIOR MARKET business using the latest product and plan intelligence



Save TIME and MONEY with Medicare Business Online <sup>™</sup> ... MFA processes & uploads CMS data to make it easy for you.

- ✓ Updates within 1-day of CMS release
- ✓ All tables & datasets Downloadable
- Medicare eligible data and senior market projections

Track month to month enrollment for Medicare Advantage and PDP nationwide.

- Competitor and market analysis just got easier
- Membership trends and market share from 2006 through current
- County-level, state and parent-level tables
- ✓ Metropolitan Statistical Area Views
- CMS reports, directories and important notices

#### Health Coverage **ΡΟΒΤΑΙ** <sup>™</sup>

#### **PRODUCT FEATURES**

- Health insurance data for all U.S. competitors
- Robust database of financials, enrollment & industry ratios
- User-friendly web interface with Download to Excel
- Annual 2006, guarter-to-guarter through subscription term
- Private risk and ASO enrollment
- Segment and Line of Business assessments
- Medicare Advantage enrollment, market share & financials (MBO)
- Medicaid enrollment, market share & financials
- Medicare Supplement enrollment, market share & financials
- NAIC PDF Financial Statements as filed by insurance companies with health insurance business
- (50-state subscribers only)
- Insured and uninsured population statistics
- Labor market statistics
- Ongoing support from our team of experienced analysts







### **SUBSCRIPTION OPTIONS:**

Single State (10 user seats) \* Selective States (10 user seats) \* 50 States (10 user seats) 50 States (enterprise-wide license) \* Optional add-on databases

### **CALL FOR PRICING**

Mark Farrah Associates (MFA) provides market analysis support for the majority of companies

competing for health insurance business today. Our database products include the Health Coverage

Portal<sup>TM</sup>, Health Plans USA<sup>TM</sup>, Medicare Business Online<sup>TM</sup>, and Medicare Benefits Analyzer<sup>TM</sup>.

Email prodmgr@markfarrah.com or Call 724-338-4100 to Schedule an Online Demo Today

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